



PRESS RELEASE : WEB SUMMIT

Innovative Expanded Kuzzle IoT & Mobile Backend Solution

To Showcase at Web Summit 2018

Montpellier, 2nd October 2018. It is now official! Kuzzle, developer of the first open source on-premise backend has been chosen as one of the most innovative start-ups in Europe by Web Summit, the world's largest tech conference, to participate in the Growth programme. Web Summit brings together technology leaders and the future giants to the industry.

The 9th edition of Web Summit will be held on the 5th to the 8th November in Lisbon and will bring together 60,000 visitors, 1 500 startups, 1 300 investors from 170 countries.

A flagship event for Kuzzle who will **present this year new services** as well as the **latest and most advanced IoT & mobile features** like **geospatial search** and **geo-fencing**. These latest features enable in real-time the sending of messages or push notifications to users as they enter or leave a specific geographical area.

Kuzzle, the IoT & mobile backend reduces by 40% the time it takes to bring digital innovations to market. By simplifying and this accelerating IoT & mobile application development, allowing our clients to bring further innovation to market and to focus on Customer Experience. The open-source Kuzzle backend includes a scalable server, a set of multi-protocol APIs allowing applications to run on multiple devices and platforms, an administration console as well as a host of other features which means Kuzzle can be used in a number of valuable IoT & mobile use cases. These other features include: real-time communication between users and devices, publish and subscribe engine, real-time data storage in a cloud database, advanced search (text, geospatial, facets etc.), the ability to filter the data subscribed, geolocalisation and geofencing, mathematical functions or even the ability to visualise data analytics in real-time.

Kuzzle's ambition is to create an open standard and to help evolve the software development industry by proposing a disruptive alternative to the tech industry giants. Since its launch in 2015, the Kuzzle backend has notably been deployed in different mobile and IoT application types: The French Institute for Public Health (INPES), EKO by Credit Agricole Group, Biogen Pharmaceuticals Inc., William Reed Business Media UK as well as most recently by the European search engine Qwant.

For more details: <https://kuzzle.io/>

Press Contacts

Sophie Imbach Communication & Marketing Manager: simbach@kuzzle.io

Marion Chanson Hikou Agency: marion@hikou.fr - +33 615 711 676