



PRESS RELEASE : VIVA TECHNOLOGY

## **Qwant and Kuzzle join forces to enable public access to Internet of Things Data and Open Data**

*An exclusive joint demo will be held at Viva Technology Paris Expo, Qwant booth G18 on Thursday 24<sup>th</sup>, Friday 25<sup>th</sup>, Saturday 26<sup>th</sup> at 10am*

*Kuzzle booth K18002 is in the Startup Village.*

**Paris, 24<sup>th</sup> May 2018.** At Viva Technology 2018, European leading search engine Qwant and Kuzzle, Europe's first open-source backend platform for the Internet of Things, announce the signing of a strategic partnership agreement to enable public access to IoT data and Open Data.

Qwant opted to use Kuzzle's backend solution to collect real-time data from connected devices. Thus, when users will search for up-to-date information available from IoT Data and Open Data sources on Qwant, the results will be generated using Kuzzle technologies. This data, which does not contain any individual's personal information, could be used to retrieve results such as the air quality in a European agglomeration, the geolocation of barges along the Seine or even the lunch menus at primary school cafeterias in France. The power of the Kuzzle platform lies in its ability to collect, integrate and process massive amounts of heterogeneous data from the Internet of Things in real time.

### **A strategic partnership that aims to democratize IoT data**

The number of connected devices will increase exponentially in the coming years. According to Gartner research, more than 28+ billion devices will be in use by 2020. It is estimated that each person will have about 6 devices by that date. However, the democratization of IoT requires several phases, which include connecting to multiple devices and protocols, integrating multi-vendor sensor data, and ensuring the open, adaptable and secure interoperability of the ecosystem. These are some of the challenges faced by the partnership between Qwant and Kuzzle.



**Kuzzle and Qwant share the same ambition: to offer a credible European alternative to the leading Big Four tech companies.**

The Qwant search engine respects the fundamental rights of individuals, administrations and companies, and is particularly committed to the protection of privacy. Qwant provides the most relevant results without collecting personal data from its users, which ensures that search queries remain confidential. It offers an unbiased and panoramic view of the internet by categorizing sources of information and displaying the richness of the web on a single page. Qwant does not discriminate against or favor certain sites or content, and does not modify its results according to the user's profile. It displays the most accurate results available for a given query.

For its part, the Kuzzle backend platform supports the digital transformation of companies and organizations by dramatically simplifying and accelerating development of IoT and mobile applications. It is a comprehensive solution that is:

- Open-source and thus accessible to the developer community, which ensures a high level of security, of technical quality, and of sustainability in terms of adaptability and maintenance.
- Cloud Agnostic to give organizations full control over data privacy and data security.
- Extensible so that they can easily add their own business logic and connect to their existing IT systems.
- Compatible with multi-device, multi-platform and multi-protocol.

*"This partnership is part of our commitment to streamline data sources to reflect the richness of the web and of the Internet of Things" says Eric Léandri, CEO of Qwant. "The Kuzzle backend is a critical bridge that allows us to give users access to public data, which until now was inaccessible. It highlights how technological collaborations can help create shared value in the digital realm and once again demonstrates the dynamism of the French Tech digital ecosystem. "*

Jacques Le Conte, CEO of Kuzzle says *"The strategic agreement announced today between Qwant and Kuzzle paves the way for the democratization of IoT data for the general public. We are very proud to participate in what is truly a new era in the creation of the intelligent services of tomorrow, 100% Made in France. Our ambition: to become the key partner in the integration and processing of IoT and Mobile data for B2C and B2B players by providing the same tools as those available to the leading tech companies. "*

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### **About Kuzzle**

Kuzzle, a French startup launched in 2015, publishes an open-source and cloud agnostic backend solution for the Internet of Things which accelerates IoT and mobile application development with out-of-the-box features like real-time notifications, geospatial search and geofencing.

<https://kuzzle.io/>

### **Kuzzle Public Relations Contact**

Hikou PR Agency - Marion Chanson  
+33 (0)6 15 71 16 76 - marion@hikou.fr

### **About Qwant**

Based and designed in France, Qwant is the first European search engine with its own indexing technology, which protects the privacy of its users by refusing all tracking devices, including for advertising. Contrary to the main search engines on the market, Qwant does not install cookies on the user's browser, does not want to know who the user is or what he/she does, and does not keep individual logs of user queries. Qwant's friendly interface allows users to find answers efficiently from the Web and social networks. It respects neutrality. Qwant considers all indexed websites and services with no discrimination, without altering the ranking of results according to its own interests.

[www.qwant.com](http://www.qwant.com)

### **Qwant Public Relations Contact**

Henry Conseil  
+33 (0)1 46 22 76 43  
agence@henryconseil.com